

**GOSFORD CITY COUNCIL AND TENNIS:  
CONSULTATION SESSION  
DECEMBER 7 2015**



**GET  
COURT  
UP**

# ABOUT US – TNSW AND TA PLACES TO PLAY TEAMS

*What our teams assist with:*

*Venue Development*

*Venue Management*

*Local Government Engagement*

*Industry Education and Training*

*Strategic and Business Planning*



## SETTING THE SCENE .... TENNIS FACILITIES IN NSW

- 3,675 public tennis courts in NSW
- 65% of courts synthetic grass and 88% of all NSW facilities less than 8 courts
- 560 organized tennis clubs and centres operated by volunteers, coaches and centre managers
- 3,500 volunteers and 1,200 qualified tennis coaches
- Facility footprint across all 152 Local Councils (metro, regional, rural)
- Backlog of facility investment and increased pressures and expectations on facility managers and committees
- Changing management models as volunteering decreases and community expectations rise

**Approx. 71 tennis courts across 16 facilities in the Gosford LGA**

# WORKING TOGETHER TO GROW TENNIS IN GOSFORD



# ROLE OF CLUBS, ASSOCIATIONS, COACHES AND COUNCIL

Collectively we must all know our roles and work in partnership to deliver tennis in Gosford.

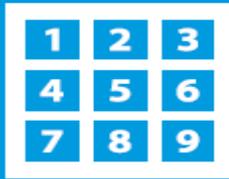
This can be achieved through:

- Delivering on the four pillars (next slide)
- Knowing and abiding to the expectations and responsibilities under your tenure agreements – both Tennis and Council
- Continue to grow tennis in Gosford through excellent delivery of tennis services, not just for today but for our future generations





**OUR 4 PILLARS:  
ENSURING SUCCESSFUL TENNIS  
VENUES IN ALL OF NSW**



## ACCESSIBILITY

An accessible venue is one which is both physically and economically accessible and open to all members of the public. Physically, the tennis venue is accessible during reasonable operating hours and preferably with a physical point of contact on site. Tennis venues on public land should be open to the community (including non-members of the club) to hire and use on a casual or pay for play basis. An adequate distribution and mix of accessible tennis venues that offer programming and services that meet the needs of local communities and provide a range of tennis programming entry points is central to venue access.



## SUSTAINABILITY

A sustainable tennis venue is financially viable into the foreseeable future. A sustainable tennis venue successfully implements an asset maintenance and replacement plan and is not overly reliant on external sources of funding to meet its basic infrastructure needs. It derives funds from a range of activities, putting aside operational surpluses each year to service its sinking fund to cover asset replacement, maintenance and upgrades. The clubhouse, courts and surrounds are upheld to a good standard creating a vibrant, safe and welcoming facility. Environmentally sustainable practices are also part of a sustainable venue's fabric and operations.



## COMMUNITY BENEFIT

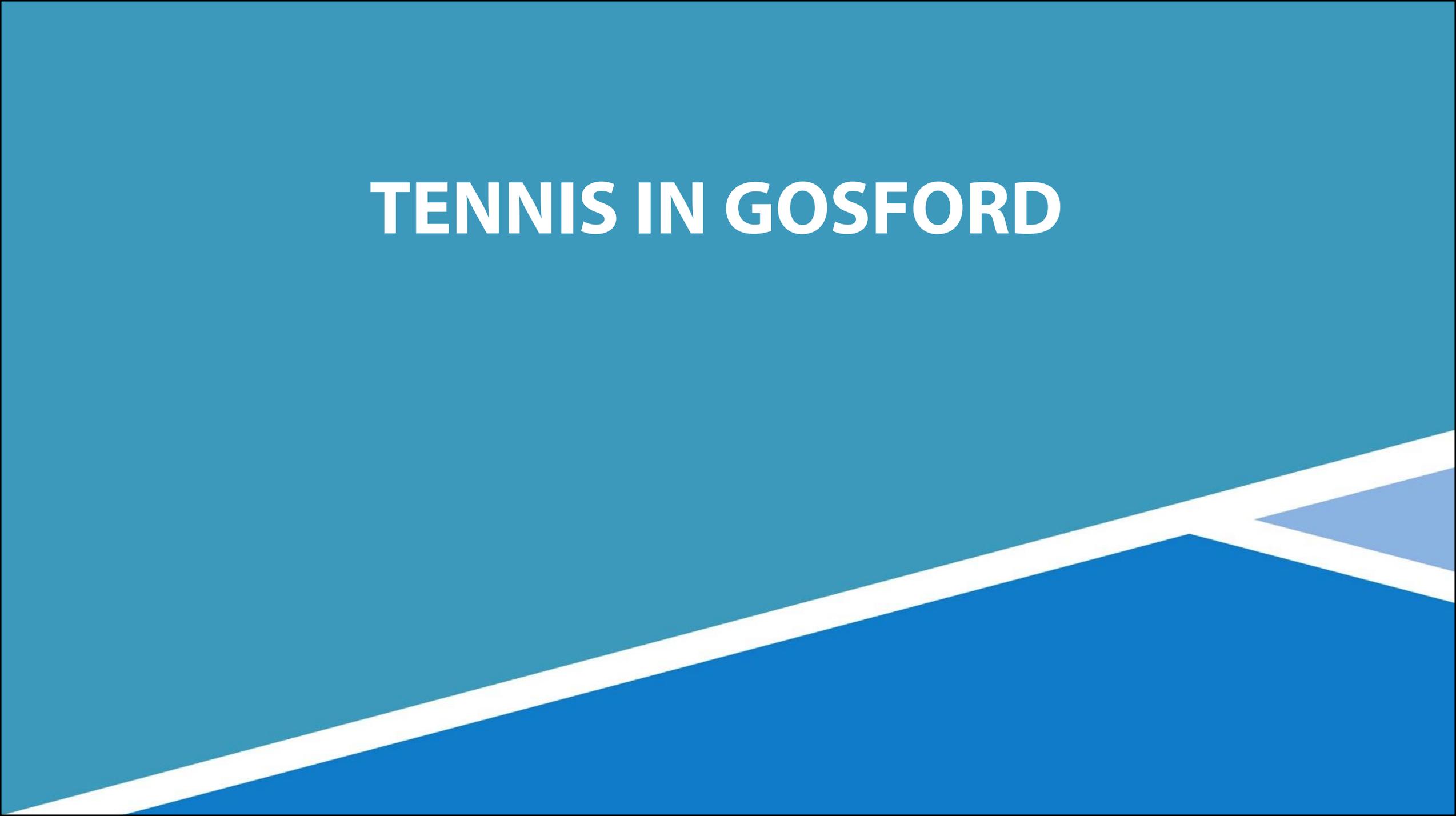
Community benefit should be a fundamental purpose of any tennis venue. Community benefit can be defined as any value that the public derives from the venue. Venues and associated improvement projects should demonstrate alignment with the strategic directions of the national tennis community, government and community partners and can clearly support increased community participation and have the capacity to provide health, active lifestyle and social benefits, inclusive practices and mix of program opportunities.



## ACCOUNTABILITY

Accountability of venue operators means that they take appropriate responsibility for the asset, its ongoing sustainability and ensure that the future of the tennis venue is secured. They implement sound business and financial planning and reporting practices. The operational responsibilities of the venue are clear and measures are in place to meet the targets and goals set by stakeholders to ensure that obligations are met.

# TENNIS IN GOSFORD

The image features a solid teal background. In the upper center, the text "TENNIS IN GOSFORD" is written in a bold, white, sans-serif font. The lower portion of the image is dominated by abstract geometric shapes. A thick white diagonal line runs from the bottom left towards the center. Below this line is a solid blue area. To the right, a white shape resembling a stylized tennis racket head or a tennis ball is positioned, with a light blue triangular area extending from its right side.

# HIERARCHY OF FACILITIES – IN GOSFORD CITY COUNCIL

Hierarchy Type
State Tennis Venue
Regional Tennis Venue 16 + courts
Large Community Tennis Venues 12 – 15 courts
District Tennis Venues 8 – 11 Courts
Local Tennis Venues 4 – 7 courts
Public Access Venues 1 – 3 courts

Number of venues in Gosford
Sydney Olympic Park
1 venue - 6%
0 venues
0 venues
7 venues - 41%
9 venues - 53%

# HOW TENNIS VENUES ARE MANAGED IN NSW & GOSFORD

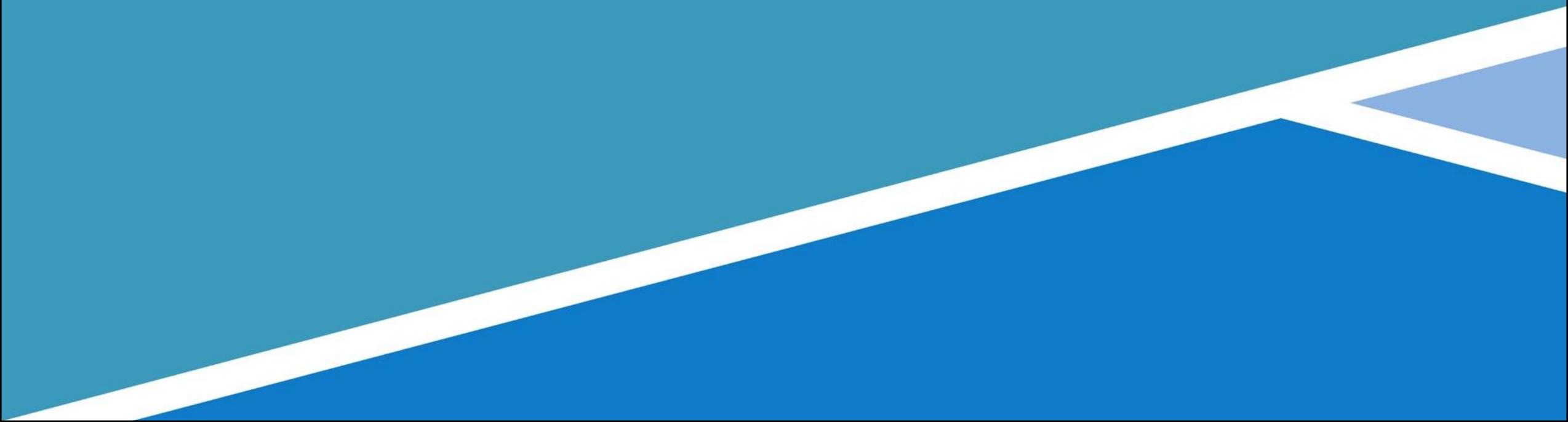
Volunteer  
Committee  
Club

Volunteer  
Committee  
Management  
Overlay

Private /  
Public  
Partnerships



# **GOSFORD CITY COUNCIL: LICENCE POLICY AND TENNIS**



There are a number of aspects of the current Licence Policy that Tennis is working in partnership with Council to resolve.

These include but not limited to:

- Best form of tennis venue tenure arrangement and length of terms
  - Clarification around the 50% revenue requirement
  - How the services of the coach are applied under the licence policy
  - Asset maintenance, renewal and responsibility – creating sustainable venues collectively with in partnership with Council
  - Long term renewal of courts and tennis infrastructure
- 

# OUR NEXT STEPS – TENNIS AND GOSFORD CITY COUNCIL

Tennis NSW and Tennis Australia will continue to work in partnership with Gosford City to achieve the following over the next 12 months:

- Clarify specific requirements of the Licence Policy
- A review of management and tenure arrangements at all venues
- Commence the development of a Gosford Council Tennis Strategy
- Commence a plan for tennis venue renewal and development



**THANK YOU AND DISCUSSION**

The background features a solid teal-blue upper section. The lower section is composed of several overlapping geometric shapes: a large white triangle pointing upwards from the bottom left, a smaller white triangle pointing downwards from the top right, and a light blue triangle pointing to the right, partially overlapping the white triangles. The overall composition is clean and modern.



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